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press release

Agrosalon Nitra 2011

3rd international exhibition fair

Fishing weekend

2nd commercial exhibition

Agricultural machinery, mulching or biogas stations, historical tractors but also a competition festival of Slovak wines, the *Revivals of Agrokomplex* event, a number of competitions for visitors and mascots – new faces of Agrokomplex.

The third international exhibition fair Agrosalon 2011 bursts with spring energy and courageous plans. The exhibition fair has been known for its significance in the international context linking the nostalgia of history and presentations of dynamic development in agriculture.

This year's highlights are not only communal and agricultural machinery but also mulching and biogas stations, the topics, which speak directly to professionals.

The spring exhibition fair Agrosalon is a highly professional event for people in agriculture. This year it is going to attract mainly farmers and gardeners. Its visitors can see almost one hundred exhibition shows from Slovakia and the Czech republic, Poland, Hungary, Germany and Austria in the area of 16 127 m².

On the first day of April Agrosalon will host the wine presentation and wine tasting, called VINUM SUPERBUM. Its participants will present wines from all winery areas of Slovakia. The cooking contest of traditional fish soup *halászlé* will be the biggest attraction during the weekend.

The accompanying programme includes dynamic presentations of historical tractors as well as of other technical show pieces from the Slovak agricultural museum. Not only farmers but also fans of new, innovative technology will love competition for the most innovative machinery this year. Its award is comparable to other prizes for modernisation in the international exhibition forums.

This year's Agrosalon starts a series of cultural events called *Revivals of Agrokomplex*. Nitra's fair invites musical bands which have performed on the premises of the exhibition area of Agrokomplex before. The visitors will have a chance to revive their memories and sing along popular songs. The first musical band to perform is a group of merry musicians called Plavci – Rangers, who became famous with their hit *Inženýrska* in former Czechoslovakia.

This year's fair initiates a new tradition. New icons – mascots of Agrokomplex will appear in the exhibition area and attract and invite visitors to join in various fair activities.

The catch words for the international exhibition fair Agrosalon 2011 are professionalism, innovation and visions in agriculture.

Agrosalon 2011

3rd international exhibition fair for agriculture

- Dates:** March 30 – April 2, 2011, daily from 9:00 a.m. to 6:00 p.m.
April 2, 2011 from 9:00 a.m. to 5:00 p.m.
- Venue:** exhibition area of Agrokomplex Nitra
- Organiser:** Agrokomplex – Vystavnictvo Nitra, s. p.
- Co-organisers:** AGRION, The Association of producers and sellers of agricultural machinery in the Slovak Republic
Slovak Agricultural University in Nitra
- Gala Opening:** March 30, 2011 at 10:00 a.m. in the pavilion K
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Fishing Weekend

2nd commercial exhibition, which is held in the exhibition area Agrokomplex, hall A, will attract all fans of fishing and camping. The programme includes the presentation of the news in the field, professional and discussion seminars, film screenings, but also the cooking contest of the fish soup *halászlé* and raffle. Ivan Tuli Vojtek will entertain the visitors during the whole weekend. Free entry for everybody who will come dressed in the mask of vodyanoy (Slavonic water spirit that drowns people) during the last day of the Fishing Weekend (Sunday).

- Dates:** March 31 – April 3, 2011, daily from 9:00 a.m. to 6:00 p.m.
April 3, from 9:00 a.m. to 4:00
- Venue:** exhibition area of Agrokomplex Nitra, pavilion A
- Organiser:** Agrokomplex – Vystavnictvo Nitra, s. p.
- Co-organisers:** magazine *Slovenský rybár*
- Gala opening:** March 31, 2011 at 3:00 p.m. in the pavilion A
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Vinum Superbum 2011

3rd competition festival of Slovak wines

- Dates:** April 1, 2011 from 11:00 a.m. to 5:00 p.m.
- Venue:** exhibition area Agrokomplex Nitra, pavilion G
- Organisers:** State veterinary and food administration of the Slovak Republic and Slovak agricultural university in Nitra
- Co-organiser:** Agrokomplex – Vystavnictvo Nitra, s. p.
- Gala opening:** April 1, 2011 o 11:00 a.m. in pavilion G
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Veteran Tractors

Historical tractors show

- Dates:** April 1 – 2, 2011 from 9:00 a.m. to 5:00 p.m.
- Venue:** exhibition area of Agrokomplex Nitra,
free space in front of the pavilion M4
- Organiser:** Slovak agricultural museum in Nitra

Map of Pavilions:

admission

Full admission fee: 4 € / 1 pers.

Reduced admission fee: 2 € / 1 pers.
Secondary school and university students after presenting a valid proof of their study
April 3 for all visitors of Fishing Weekend

Free entry:

- Pupils of elementary schools when accompanied by a person with a full admission fee ticket
- Seriously health disadvantages people (ŤZP) individual entry or accompanied by a person with a full admission fee ticket
- Elderly citizens over 65 with a valid ID
- Everybody who comes during the last day of Fishing Weekend (Sunday) dressed in the mask of vodyanoy

Free entry for people celebrating birthdays or namedays:

A person who celebrates on the day of visiting birthday or nameday and has a valid ID.

Family Discount:

4 or more member family, free entry for children when parents buy full admission tickets

Discount for groups of students: 1 € / 1 pers.

Valid for students of secondary vocational schools and apprentice training centres, which train students to work in the field of particular fair under the condition that it is an organised entry of students accompanied by a teacher who can present a list of visiting students.

Pass for exhibiting participants: 12 €

Fair Catalogue: 5 €

Box-offices:

Main entrance for the visitors from Vystavna ulica street

Between pavilions G and N from Akademicka ulica street

At the pavilion V through Akademicka ulica street

At the entrance from Vystavna ulica street from the building of Agrokomples

Through the entry to the Slovak agricultural museum

parking and transport

Parking fee for the parking in the exhibition area of Agrokomples:

Car:	4 €
Bus:	12 €

Parking lots:

P4 – in the exhibition area of Agrokomples, access through the gate B2

P7 – at the pavilion V, access from Akademicka ulica Street through the gate B3

P9 – Press Centre, access from Akademicka ulica Street for journalists only

P10 – in front of the exhibition area Agrokomples, access from Akademicka ulica street

PR – access from Vystavna ulica Street behind the administrative building of Agrokomples

Vystavna ulica Street is a two-way drive street.

accompanying programme and attractions

Special seminars

During the exhibition fair the pavilion K will be the venue of several professionally oriented seminars. The aim of the first seminar is to explain how to use effectively modern mechanisms in agriculture. Other topics such as *Transfer of innovative technologies in practice from a point of view of energy, economy and information* or *Effective use of communal technologies and machinery* will clarify the elementary prerequisites to make agriculture more effective. More information and the programme of special seminars can be found at www.agrokomplex.sk

Fair Awards

During the fair the international committee will award prestigious prizes of Agrosalon 2011 to selected machinery or technologies. The international jury will evaluate the competing show pieces on the basis of a broad spectrum of criteria and will take into consideration their quality in comparison with other similar examples of machinery in the world, but also their originality, ecological aspects and design.

The competition "*The most innovative mechanism of the year*" is equally competitive. It is organized by *Moderna mechanizacia v poľnohospodarstve journal*. The competition will include the novelties, which have been awarded the prestigious prizes for innovation mainly in the international context.

Competition for visitors

The visitors of Agrosalon can participate in the competition and cast ballots for the best show piece and the most interesting exposition in the fair. *Rolnícke noviny* weekly will publish numbered cut-out coupons during the time of exhibition. Visitors will cast a filled-in coupon in a special container in the show place of *Profi Press* printing press in pavilion M2. Every day the coupons are drawn at 4:00 p.m.. The winners are awarded 11 awards donated by the *Profi Press* printing press. The final draw will take place on April 2 at 2:00 p.m.. The prize will be a gas lawn mower Stiga NGA 504 TR B in the amount of 599 € from the company *Šupa – gardening equipment*.

VINUM SUPERBUM 2011

Wine and Nitra have always been linked together. After two successful years the third year of the competition festival of Slovak wines VINUM SUPERBUM 2011 attracts wine producers and wine lovers from whole Slovakia to Nitra. During April 1 visitors are welcome to the pavilion G not only because they can taste good wine but also watch the gala evaluation of the competition and the prize awards. The invitation is from State veterinary and food administration of the Slovak Republic, Slovak agricultural university in Nitra and the administration of Agrokomples – Vystavnictvo Nitra, s. p.

Rangers Band

The musical band Rangers Band celebrates their revival. 25 years ago the band was called *Plavci* and they entertained successfully the whole Agrokomplex fair. It may be the reason why the leader of the band Ján Vančura responded to the invitation in this way: "We always liked visiting and performing in Nitra's Agrokomplex very much. We are happy to receive the invitation again after so many years."

The concert will take place on March 30 at 8:00 p.m. in the congress hall of Agrokomplex.

Booking in advance: 7 € before March 25, please, call +421 903 966 623, Ms. Matusova

Admission: 9 € in the box-office at the entrance to the pavilion N from Akademicka ulica street

Schedule of accompanying events, Agrosalon 2011:

March 30, 2011

- 9:30 – 12:00 **Meeting – Young people in agrobusiness**
Organiser: AGROMAGAZÍN magazine
Venue: Congress centre – conference room no.. 2
- 10:00 **Gala opening of the fair**
Venue: Congress centre – Congress hall
- 12:00 – 14:00 **Evaluation of the competition for the MOST innovative machinery of the year**
Organiser: MM Press printing press
Venue: Congress centre – Congress hall
- 13:30 – 16:00 **Transfer of innovative technologies – elementary prerequisite to make agriculture cost-effective**
Effective use of modern machinery in agriculture
seminar for experts
Organiser: Slovak agricultural university Nitra
Venue: Congress centre – conference room no.1
- 14:30 **Session of Association of young Slovak farmers (ASYF)**
Organiser: ASYF
Venue: Congress centre – conference room no.2
- 16:00 **Competition for visitors – draw**
Organiser: Profi Press printing press
Venue: pavilion M2
- 19:00 **The Agrosalon 2011 exhibition fair awards**
Organiser: Agrokompex Nitra
Venue: Congress centre – Congress hall
- 20:00 **Concert of Czech music band Plavci – Rangers**
Organiser: Agrokompex Nitra
Venue: Congress centre – Congress hall

March 31, 2011

- 10:00 – 12:00 **Biogas station – economical chance for agriculture**
seminar for experts
Organiser: Profi Press printing press, Rolnícké noviny weekly
Venue: Congress centre – Congress hall

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- 13:30 – 16:00 **Transfer of innovative technologies – elementary prerequisite to make agriculture cost-effective**
Transfer of innovative technologies in practice from a point of view of energy, economy and information
seminar for experts
Organiser: Slovak agricultural university Nitra
Venue: Congress centre – conference room no.1
- 16:00 **Návštevnícka súťaž – losovanie**
Organiser: *Profi Press* printing press
Venue: pavilion M2

April 1, 2011

- 9:00 – 18:00 **Veteran Tractors**
Organiser: Slovak agricultural university Nitra
Venue: free space in front of pavilion M4
- 10:00 – 12:00 **Mulching**
Seminar for experts
Organiser: *Profi Press* printing press, *Roľnícke noviny* weekly
Venue: Congress centre – conference room no.1
- 13:30 – 16:00 **Transfer of innovative technologies – elementary prerequisite to make agriculture cost-effective**
Effective use of communal technologies and machinery
seminar for experts
Organiser: Slovak agricultural university Nitra
Venue: Congress centre – conference room no.1
- 16:00 **Competition for visitors – draw**
Organiser: *Profi Press* printing press
Venue: pavilion M2

April 2, 2011

- 9:00 – 18:00 **Veteran Tractors**
Organiser: Slovak agricultural university
Venue: free space in front of pavilion M4
- 14:00 **Competition for visitors – final draw**
Organiser: *Profi Press* printing press
Venue: pavilion M2

Schedule of accompanying events during the Fishing Weekend (in the pavilion A):

March 31, 2011

- 9:00 – 18:00 **Fishing competition for adults and children**
Fishing with Jakub
screening of successful movies by successful filmmaker Jakub Vagner
- 11:00 – 15:00 **Seminars and presentations**
- 15:00 **Opening of the exhibition**

April 1, 2011

- 9:00 – 18:00 **Fishing competition for adults and children**
Fishing with Jakub
screening of successful movies by successful filmmaker Jakub Vagner
- 11:00 – 16:00 **Seminars and presentations**

April 2, 2011

- 9:00 – 18:00 **Fishing competition for adults and children**
Fishing with Jakub
screening of successful movies by successful filmmaker Jakub Vagner
- 9:30 – 16:00 **Cooking contest – *halászlé*** (in the area between pavilions A and B)
- 10:00 – 16:00 **Seminars and presentations**

April 3, 2011

- 9:00 – 14:00 **Fishing competition for adults and children**
- 9:00 – 16:00 **Fishing with Jakub**
screening of successful movies by successful filmmaker Jakub Vagner
- 10:00 – 15:00 **Seminars and presentations**
- 14:00 – 15:00 **Prize awards for competitions**
- 15:00 **raffle draw**